

CHRISTINE LOK ZHI YI

MALAYSIAN | SINGAPORE PERMANENT RESIDENCE

EDUCATION

LASALLE COLLEGE OF ARTS, SINGAPORE Diploma in Fine Arts

Aug 2015 - Aug 2018

Professional Reference: Salleh Japar | Senior Lecturer, McNally School of Fine Arts | salleh.japar@lasalle.edu.sg

Core course: Studio Practices, Community Engagement, Contemporary and Contextual Studies: History of Arts and Ideas, Critical Thinking

PROFESSIONAL EXPERIENCE

ASSISTANT ART DIRECTOR EUREKA GRIFFIN FINE ARTS CLUB

NOV 2023 - OCT 2024

Gallery and Clubhouse Management Operation:

- Supervised the gallery daily operation including installation, bilingual description labels and lighting etc.
- Provided high-net-worth visitors artworks & clubhouse explanation, supporting membership sales.
- Developed the club's data management, including confidential member profiles and C-suite connection data pool.
- Drafted, reviewed, and negotiated business contract, ensuring compliance, protecting clubhouse interests, reducing risks, and fostering partnerships.
- Pitched for business & event sales.

Project & Event Management:

- Successfully planned and executed clubhouse events for international brands.
- Ensure all projects executed fit within the budget and fully satisfying customers' requirement.
- Led projects such as the *Liber Pater* Fine Wine Tasting and *Traveling Through Literature - Asian Dialogue Exhibition*, including event planner, budgeting, marketing, and post-event follow-up.

Marketing and Publicity:

- Executed the marketing plan and invited media outlets like *The Business Times Singapore*, *Tatler Singapore*, *Art Forum*, as well as prominent art collectors and curators.
- Expanded the clubhouse's client base and business social network within the local art industry.

ART ADVISOR WHITESTONE GALLERY SINGAPORE

AUG 2023 - NOV 2023

- Advised clients on Modern & Contemporary artists.
- Collaborated with the CN and JP Headquarter teams to publish official content for articles.
- Led the customisation of the gallery VIP gifts.
- Provided exhibition information for a private art tour in collaboration with the *American Arts & Culture Association SG*.
- Engaged potential clients with art advisory service at the *Affordable Art Fair SG, 2023*

HUMAN RESOURCES & ADMINISTRATION DYNAMIC TECHNOLOGY LAB, SINGAPORE (HEADQUATER)

JULY 2019 - JUNE 2023

Professional Reference: Sean Sheng Yuan Hai | Financial Controller | +65 8124 0815 | ysheng@dytechlab.com

Office Facility Management and Administrative Support:

- Managed daily operations and facility maintenance of a 12,000 square-foot office.
- Led the new office renovations and old office reinstatement.

Human Resources Responsibilities Related:

- Contributed the employee handbook's content, focusing on policies and general guidelines.
- Resolved employee performance and management issues with overseas teams, focusing on efficiency.
- Responsible for talent recruitment processes, ensuring a healthy stream of high potential candidates for the company.
- Identified and solved employee conflicts issue related to staff housing.

GALLERY ASSISTANT (INTERNSHIP) ART ASIA X

NOV 2016 - JAN 2017

- Managed gallery and office supplies inventories to support daily operations.
- Assisted the marketing team with social media content and ideas to promote the gallery.
- Assisted in the preparation of artworks for shipment and installation for the *Singapore Art Stage 2017 art fair*.
- Provided art advisory services for artists *Ng Yak Whee*, *Yoko Choi* and *Chieu Shuey Fook* artworks at *Singapore Art Stage 2017*.
- Provided art advisory services for artist *Yeo Chee Kiong's* sculpture at *Singapore Contemporary Art 2017*.

ADDITIONAL EXPERIENCE

ART ADVISOR, SINGAPORE (FREELANCE)

2023 - PRESENT

INSTAGRAM: @ARTCOLLECTOR_SG

- Provided potential clients with in-depth knowledge of art history, specialising in contemporary and modern art.
- Networked at local and international art events by attending VIP gatherings and art community.
- Presented on Art Investment & Legacy slide to collectors and family office.
- Assisted collectors in the resale of blue-chip artworks.

ART WRITER - MANDARIN (FREELANCE) ART REPULIK ART MAGAZINE

JUNE 2023 - JULY 2023

- Wrote an article '*Artificial Intelligence and Art*' (人工智能与艺术), including interview with Singaporean toy artist Jelilo to explore local artist perspectives on the subject.

PROJECTS

Government Commissioned Project:

- Group VR Art Exhibition: *SPACE OUT! - BEYOND THE LIMIT*, sponsored by **National Art Council (NAC)**, Downtown East, Singapore 2022
- Project leader and Artist for public community Installation Art: *A Love Letter to our Community*, total of **8,000 SGD** funded by **National**

HONORS AND AWARDS

- **Art Council (NAC)**, located at Our Tampines Hub, Singapore 2022
- Singapore Female Artist Country Representative, *Dare to Dream: Art Connects Women 6th Edition* (Recognized under the patronage of **UNESCO** , **112 Female Artists** from **112 Countries**, in celebration of International Women's Day), 2023
- Singapore Female Artist Country Representative, *Rise to Rejoice: Art Connects Women 5th Edition* (Recognized under the patronage

MEDIA COVERAGE

- of **UNESCO** , **115 Female Artists** from **115 Countries**, in celebration of International Women's Day), 2022
- *SPACE OUT! - Beyond THE LIMIT*, Artist Interview by *Gof_y*, Downtown East, Singapore 2022
- *Talents From Across Singapore Gather to Create A Better Tomorrow For Youths At Risk With Limitless by The Ladies Cue*, Singapore 2022
- *Art What!: Escape Everything!* UltraSuperNew Gallery, Bakchormeeboy, Singapore 2022
- *Artists hail Copyright Act changes*, **The Straits Time Newspaper**, Singapore, 2021

CERTIFICATE

- *Impression-Muar* (印象·麻坡), **Xin Zhou Ri Bao Newspaper** (星洲日报), Malaysia, 2019
- *The Contemporary Art World: Theory and Structure*, Christie's Education Online, 2024
- *Art Market Economics*, Christie's Education Online, 2024
- *Art Law*, Christie's Education Online, 2023
- *Tangible Things: Discovering History Through Artworks, Artifacts, Scientific Specimens & Stuff Around You*, HarvardX ,2020
- *Modern Art & Ideas*, by The Museum of Modern Art (MoMA), 2020
- *Developing and Managing Effective HR Policies and Procedures*, NTUC Learning Hub, 2020
- *Marketing* (市场营销概论中文), by Wharton School of the University of Pennsylvania, 2018

LANGUAGES AND SKILLS

Language:

- Proficient in Mandarin, Hokkien, English and Classical Chinese (文言文); intermediate in Bahasa Melayu; Basic in French, Japanese and Korea

Skills:

- Proficient Chinese calligraphy Regular Script (楷书) and Seal Script (篆书)
- Intermediate in Martial Art Taekwondo (Red Tip Blue Belt)
- Analytical & Critical Thinking
- Office & Project Management
- Communication & Negotiation